Why a diversified investment strategy is important?

Use the colour coding to see how the performance of various asset classes can vary from year to year

Index	Asset Class	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
FTSE All Share	UK Equities	36.9	19.6	17.2	39.6	25.4	5.1	25.6	17.6	27.1	1.4
		UK Smaller Cos.	US Equities	Japanese Equities	US Smaller Cos.	EM Equities	Global Bonds	US Equities	Asia Equities	US Equities	Cash
Numis Smaller Companies(Ex-ICs)	UK Smaller Companies	33.7	14.7	11.1	32.8	20.3	0.6	25.2	16.6	21.9	0.3
		US Smaller Cos.	Gilts	UK Smaller Cos.	US Equities	Asia Equities		UK Smaller Cos.	US Equities	UK Smaller Cos.	UK Equities
Russell 1000	US Equities	29.9	13.3	6.1	32.6	19.5	0.6	22.3	15.8	18.9	-5.2
		US Equities	US Smaller Cos.	US Equities	EM Equities	UK Smaller Cos.	Cash	US Smaller Cos.		US Smaller Cos.	Japanese Equities
Russell 2500	US Smaller Companies	25.2	12.6	5.4	31.7	17.5	0.5	20.5	14.7	18.3	-5.3
		EU Equities	Corp Bonds	EU Equities	Asia Equities	EU Equities	Gilts	EU Equities	EM Equities	UK Equities	Asia Equities
FTSE World Europe ex UK	European Equities	24.8	7.6	2.9	22.3	14.1	-0.1	19.2	10.7	17.4	-6.4
		Japanese Equities	Global Bonds	Global Bonds	Japanese Equities	Japanese Equities	Short-Dated Bonds	UK Equities	Japanese Equities	EU Equities	Global Bonds
FTSE World Asia Pacific ex Japan	Asian (ex-Japan) Equities	20.8	7.3	2.3	21.9	13.1	-2.3	15.2	9.3	9.3	-7.0
		UK Equities	Balanced Portfolio	US Smaller Cos.	Global Bonds	UK Equities		Balanced Portfolio	Corp Bonds	Balanced Portfolio	EU Equities
FTSE Japan	Japanese Equities	12.1	5.0	1.7	19.8	10.7	-4.6	14.9	8.8	8.2	-7.3
		Balanced Portfolio	Asia Equities	Balanced Portfolio	Balanced Portfolio	Balanced Portfolio	Balanced Portfolio	Asia Equities	Gilts	Asia Equities	Short-Dated Bonds
MSCI Emerging Markets	Emerging Market Equities	2.7	4.1	1.4	19.7	10.5	-4.8	14.4	8.6	2.1	-8.5
		Asia Equities	Short-Dated Bonds	Short-Dated Bonds	EU Equities	US Equities	US Smaller Cos.	Japanese Equities	EU Equities	Japanese Equities	Balanced Portfolio
ICE BofA UK Gilt	Gilts	2.4	3.9	1.0	16.8	6.2	-6.8	13.9	5.6	0.1	-8.5
		Short-Dated Bonds	EM Equities	UK Equities	UK Equities	US Smaller Cos.	Asia Equities	EM Equities	Global Bonds	Cash	US Smaller Cos.
ICE BofA Sterling Corporate	Corporate Bonds	1.8	2.4	0.5	11.9	5.2	-7.9	11.4	4.7	-1.0	-9.4
		Corp Bonds	Japanese Equities	Corp Bonds	Corp Bonds	Corp Bonds	Japanese Equities	Corp Bonds	Balanced Portfolio	Short-Dated Bonds	US Equities
ICE BofA 15 Year	Short-Dated Bonds	0.4	1.2	0.5	10.6	1.9	-9.3	7.3	3.1	-1.6	-10.0
Sterling Non Gilt		Cash	UK Equities	Gilts	UK Smaller Cos.	Gilts	EM Equities	Gilts	Short-Dated Bonds	EM Equities	EM Equities
ICE BofA Global Broad	Global Bonds	-4.3	0.4	0.5	10.6	1.8	-9.5	3.9	0.2	-3.3	-17.9
Market		Gilts	Cash	Cash	Gilts	Short-Dated Bonds	EU Equities	Short-Dated Bonds	Cash	Corp Bonds	UK Smaller Cos.
BoE Sterling Overnight Index Averge 'SONIA'	Cash	-4.4	0.2	-4.4	4.2	0.3	-9.5	2.7	-4.3	-4.4	-19.9
		EM Equities	EU Equities	Asia Equities	Short-Dated Bonds	Cash	UK Equities	Global Bonds	UK Smaller Cos.	Global Bonds	Corp Bonds
Blend of Indices*	Balanced Portfolio	-4.5	-1.9	-10.0	0.4	-2.3	-15.4	0.7	-9.8	-5.3	-25.1
		Global Bonds	UK Smaller Cos.	EM Equities	Cash	Global Bonds	UK Smaller Cos.	Cash	UK Equities	Gilts	Gilts

*Balanced Portfolio uses Graphene C2 index equivalent, which is as follows: 28.5% FTSE All Share, 1.5% Numis Smaller Companies ex Investment Companies, 13.5% Russell 1000, 1.5% Russell 2500, 5% FTSE World Europe ex UK, 7% FTSE Japan, 3% FTSE World Asia Pacific ex Japan, 10% MSCI Emerging Markets, 14% ICE BoA UK Gilts All Stocks, 5% ICE BoA Global Broad Market, 6% ICE BoA Sterling Corporate, 1.25% ICE BofA 1-5 Year Sterling Non-Gilt, 3.75% SONIA GBP.Portfolio is rebalanced every 6 months In February and August.

Source: FE fundinfo. All returns as at calendar year end in GBP.

You should not use past performance as a suggestion of future performance. It should not be the main or sole reason for making an investment decision. The value of investments and any income from them can fall as well as rise and you may not get back the original amount invested.

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